

**PUBLICATION OF AWARD OF CONTRACT FOR CONSULTING SERVICES
FOR PROJECTS FINANCED BY THE AFRICAN DEVELOPMENT BANK**

INFORMATION NOTICE

Publication date: **25th August, 2021**

Country: **ECOWAS Commission, Benin, Cote d'Ivoire, Ghana, Nigeria & Togo**

Executing Agency: **ECOWAS COMMISSION**

Name of Project/Study: **Study on the Abidjan – Lagos Corridor Highway Development Project**

Loan/Grant Number: **2100155033769 (ADF)**

Name of Request for Proposals (RFP): **Selection of Consulting Services for: Communication and visibility Study and Implementation on the Abidjan – Lagos Corridor Highway Development Project**

Selection Method: **Quality and Cost Based Selection (QCBS)**

Date of publication of EOI: **13th December 2019**

Date of publication of RFP: **3rd July 2020**

Technical Proposals opening date: **18th September 2020**

Financial Proposals opening date: **04th March 2021**

Date of approval by the Bank of the draft negotiated Contract: **20th August 2021**

Name of Selected Consultant: **MORIAH TRUST LIMITED**

Nationality: **NIGERIA**

Address: **Coscharis Center Plot 3888 Constitution Avenue, Central Business District, Abuja, Nigeria**

Technical Score: **80.06**

Combined Score: **84.05**

Contract Award Price: **€277 582.52**

Contract Start date: **Fifteen (15) calendar days after receipt of Commencement Order of the services**

Contract Duration: **Twenty-four (24) Calendar months**

Summary of Scope of Contract Awarded:

Phase 1: Preparation of Communication and Visibility Strategy with the following content:

- **context:**
 - Identify and segment the key target groups for a strategic communications approach;
 - Facilitate the mobilization of resources for the investment phase of the project;
 - Advocacy for engaging with policy makers;
 - Ensure alignment and support for project components;
 - Enhance Internal communication;
 - Communicate to promote the benefits of the project;
 - Identify and disseminate impact of the project to a diverse audience
- **Establishment of Communication channels and tools:**
 - Press and Media Engagement Strategy
 - Communication Tools and Products

- **Prepare an Action Plan**

Phase 2: Implementation of the Action plan

- **Promoting project benefits whilst anticipating and mitigating potential risks for unfavourable publicity**
- **Promotion of overall project visibility and**
- **Preparation of Reports on implementation progress.**

Total Number of Proposals Received: **Four (4) Proposals were received**

For each Consultant:

Consultant 2

Name: **Consortium CCM WORLDWIDE / ACTION GLOBAL COMMUNICATIONS / HAVAS AFRICA / BIG & BOLD COMMUNICATIONS LTD**

Nationality: **BELGIUM**

Address: **Rond-point Schuman 2 – 4, 1040 – Bruxelles, BE0721742950, Belgium**

Technical Points: **79.94**

Evaluated Price: **€745 585.24**

Combined Points: **80.86**

Ranking: **2nd**

Consultant 3

Name: **Consortium / NEWAGE NETWORK / RE IGNITE PUBLIC AFFAIRS / OPINION AND PUBLIC**

Nationality: **NIGERIA**

Address: **11, Udo Udoma Street, Off Yakubu Gowon Way, Asokoro, Abuja, Nigeria**

Technical Points: **55.02**

Evaluated Price: **Not Applicable (Financial Proposal not opened)**

Final Points: **Not Applicable**

Ranking: **Not Applicable**

Consultant 4

Name: **ANNIVER INFRAPPP PARTNERS S.L**

Nationality: **SPAIN**

Address: **Paseo de la Farola 8, EP, 29016 Malaga, Spain**

Technical Points: **41.24**

Evaluated Price: **Not Applicable (Financial Proposal not opened)**

Final Points: **Not Applicable**

Ranking: **Not Applicable**

N.B.: Any consultant who wishes to ascertain the grounds on which its proposal was not selected, should request an explanation from the Executing Agency. In any event, the Bank reserves the right to review any complaint of a bidder at any time following the award.